

IMMEDIATE RELEASE

## 100 Plus Kids Who Care Calgary Make a Huge Impact in Our Community

**March 22, 2016, Calgary, Alta.** — Calgary Kids are doing their part to support our community. Based on the simple and successful concepts of 100 Women Who Care Calgary and 100 Men Who Give A Damn Calgary, 100 Kids Who Care Calgary bring together 100 or more kids. These children range in age from five to 17. They get together four times a year to make a big impact in their community.

Co-founder Danielle Donovan says it's inspiring to see the next generation of givers in Calgary. Donovan says, "I wanted to find a way to introduce my children to the concept of giving and supporting those in need within our community." Donovan, who is a stay at home mother of three under the age of eight, wanted to find a charity where her young children could be actively involved beyond simply sending money. After attending her first 100 Women meeting in Calgary, Donovan knew she had found what she had been looking for. From there the first 100 Kids Who Care in Western Canada came to life.

The first meeting was held on March 2, 2016 at the Valley Ridge Golf Course. It was a huge success. Donovan says, "The goal for our first meeting was to have 100 members and I was thrilled to see our membership surpass 120 before our first meeting. The response from kids in the community has exceeded anything we could have hoped for and we're looking forward to our next event in May."

The inaugural event included eleven charity nominations, from which three were chosen to present their story. Ultimately the Calgary Humane Society was voted to receive the group donation totaling more than \$1,100. Carrie Fritz, from the Calgary Humane Society said, "Our education program was created to teach our children and youth about the importance of responsible pet ownership, empathy and compassion for all animals to create a community where all lives are valued. This is why it was so incredible to hear how the work we do for our animals has inspired one particular youth to the point where she felt CHS was worthy of a nomination for the 100 Kids Who Care. We owe a huge thank you to Olivia Harbourne for her presentation on our behalf and to all the kids in attendance for their support"

The vision of 100 Kids Who Care Calgary is to teach the next generation the importance of supporting our community and that even children can make a big difference in the lives of others. We truly are stronger together.

You are welcome to attend the next meeting where 100 plus kids will pool their hard earned money and vote on a local member-nominated charity to support.

**When: Thursday May 26, 2016**

**Time: 5:30 p.m. - 7:00 p.m.**

**Where: Telus Spark - Inspiration Stage, 220 St. Georges Dr. N.E., Calgary, AB, T2E 5T2.**

For media requests, please contact Danielle Donovan.

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### About 100 Kids Who Care Calgary

We bring together 100 (or more) kids in Calgary who care about local charities and want to make a difference within their community. 100 Kids members are between the ages of five and 17 who come together 4 times a year with \$10 each to donate to a local charity. The kids nominate a local charities in advance Three charities will be randomly selected that evening. The three kids whose charities are selected will get up and speak about their charity of choice for 1-2 minutes. (Parents are not permitted to speak on behalf of their child, only there for moral support.) Members will vote for the charity they would like to see receive the group donation. The charity with the most votes will receive the group's collective donations. 100% of the donations go to the local charity. For more information visit [www.100KidsCalgary.com](http://www.100KidsCalgary.com).